



NOTICE OF REGULAR MEETING

**Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, September 8, 2026 at 9:00 AM
Park Board Plaza
601 Tremont Street, Galveston, Texas 77550**

- I. Call Meeting To Order
- II. Pledge of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee

The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting prior to the start of the meeting. Each person will be limited to three (3) minutes, regardless of the number of items addressed.

VI. Business

- A. Discuss and Consider Approval of the July 14, 2026, Meeting Minutes (Vanessa Almazan)
- B. Present and Discuss the Potential Impact of Heritage Tourism (Paulie Gaido, 10 Minutes)
- C. Presentation of the Symphony Intelligence Platform (Tourism Economics, 20 Minutes)
- D. Update on the Oleander Project (Marty Miles, 5 Minutes)
- E. Presentation of Fiscal Year 2027 Paid Media Plan (AJR Media Group, 20 Minutes)
- F. Discuss and Consider Approval of Tourism Development Expenditures (Tony Lyle, 5 Minutes)
- G. Update On Ongoing Projects (Visit Galveston Staff, 5 Minutes)

VII. Future Agenda Items

- A. 2026-2027 Committee Work Plan

VIII. Announcements

IX. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before September 01, 2026, 5:00 p.m.

Approved

Jan Collier, Chair, Tourism Development Advisory Committee

Approved

Gerald Wilson, Chair, Park Board of Trustees

Approved as to Format

Marty Miles, CEO

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

P O S T E D
09/01/2026
3:30pm MA
CITY SECRETARY'S
OFFICE