

**NOTICE OF MEETING
ARTS DEVELOPMENT COMMISSION
OF THE CITY OF GALVESTON
THURSDAY, JULY 9, 2026 - 1:30 PM
CITY HALL - ROOM 204
823 ROSENBERG, GALVESTON, TX 77550
TELEPHONE: (409) 797 -3510**

1. Call Meeting to Order and Establish a Quorum
2. Roll Call
3. Consider Approval Of Meeting Minutes
 - 3.A Draft Minutes - May 14, 2026 & June 11, 2026
4. Public Comment

Members of the public may address the Committee. Speakers will be limited to three minutes.
5. Conflict of Interest
6. Reminder of the Attendance Rules per the City Ordinance and Open Meeting Act
7. Update on all projects Bernardo de Galvez : Malaga Mural Update and Jon Espinosa to present on Sculpture and Opera and recap ship visit (10 mins all updates)
 - 7.A Attachment/s
8. Creative Placemaking Arts Activation Pilot Program
 - 8.A Attachment/s
9. Previously deferred SMU DataArts Update and timeline for implementation
10. Discussion of an international artist exchange program
 - 10.A Attachment/s
11. Discussion of recommended spends for the Surplus funding (this is approx. 3M dollars and council is seeking the recommendations of the ADC on its use)
 - 11.A Attachment/s
12. Discuss and consider FY26 Calls to Artists, Organizations, Panelists, and Rubrics to include call language, timeline, amounts, panel recommendations and rubric recommendations to be included in and unique to each of the 3 approved grants.
 - 12.A Attachment/s
13. Discuss and consider formal recommendations to City Council for funding of amounts previously discussed:

13.A RFP for City-Owned portion of Arts Asset Assessment at \$100,000

13.B RFP for Strategic Marketing Plan for the Arts \$150,000

13.C Kempner Fountain Assessment \$1500

13.D Bernardo de Galvez Malaga Mural Project lift \$1200

13.E RFP for Grant Application Software and Startup Costs \$50,000

14. Future Agenda Items

15. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public in compliance with Chapter 551 of the Texas Government Code on 07/02/2026 at 4:30 PM.

Martha Alvarez

Executive Assistant to City Secretary

Please Note: Members of the City Council may be attending and participating in the discussion. One or more members of the Arts Development Commission may attend the meeting by videoconference. A quorum of the members of the Commission will be physically present at the meeting location.

Draft - Pending Approval
**MINUTES OF THE ARTS DEVELOPMENT COMMISSION
OF THE CITY OF GALVESTON
MEETING AGENDA - MAY 14, 2026**

5/14/2026 - Arts Development Commission Minutes

1. Call Meeting to Order and Establish a Quorum

Meeting called to order by Chair Trey Click at 1:30 P.M.

2. Roll Call

Present: Nellie Cornett, Brita Blesi, Tony Lyle, Russ Mullins (joined virtually at 1:36 PM), Sherrill Hilton, Sandra Tetley, Jonathan Crummentt, Lacy White

Absent: Alex Porretto (City Council)

3. Consider Approval Of Meeting Minutes

3.A Draft Minutes - March 06, 2026 & March 12, 2026

Tony Lyle made a motion to approve the March 06, 2026, and March 12, 2026, with commissioner Brita Blesi seconding. Unanimously approved.

4. Public Comment

Members of the public may address the Committee. Speakers will be limited to three minutes.

N/A

5. Conflict of Interest

N/A

6. Presentation of Financial Report – HOT collections and distributions, expenditures (Kempner Fountain \$1500, Malaga Mural Lift \$1200), Assett Assessment RFP amount (\$100,000)

Chief Financial Officer Csilla Ludanyi presented the financial report, including HOT collection, distribution, and expenditures. Russ Mullins signed out of the TEAMS meeting at 1:47 p.m.

7. Discuss strategic planning RFP/RFQ for marketing the arts

Commissioners discussed the potential development of a Request for Proposals (RFP) for a strategic arts marketing plan that aligns with Visit Galveston's existing tourism marketing efforts.

8. Discuss and Consider for Recommendation the Malaga Mural at Menard Park

Antoinette demonstrated the proposed Malaga Mural image from the artist. Commissioner Hilton expressed disagreement with the approved location for the mural, as it was not considered that Bernardo de Galvez was a slave owner. Commissioners stated that the lighthouse and water tower depicted did not accurately represent the City of Galveston; they

expressed concern that the artist may not have done his research or even visited the City of Galveston to get his ideas for the mural.

Tony Lyle made a motion to approve the artwork with changes to include, but not be limited to, several historic places in the City of Galveston, with commissioner Brita Blesi seconding. Unanimously approved.

9. Discuss and consider adoption of grant structure, amounts, frequency, target opening, and software needs

No action taken; the item was deferred.

10. Update on 25-26 projects in progress

11. Future Agenda Items

12. Adjournment

Meeting Adjourned by Chair Trey Click at 2:48 p.m.

Martha Alvarez

Executive Assistant to City Secretary

Date Approved:

Draft - Pending Approval
**MINUTES OF THE ARTS DEVELOPMENT COMMISSION
OF THE CITY OF GALVESTON**
MEETING AGENDA - JUNE 11, 2026

6/11/2026 - Arts Development Commission Minutes

1. Call Meeting to Order and Establish a Quorum

Meeting called to order by Chair Trey Click at 1:33 P.M.

2. Roll Call

Present: Nellie Cornett, Brita Blesi, Tony Lyle, Russ Mullins, Trey Click, Sherrill Hilton (arrived at 1:38 p.m.), Jonathan Crummett, Alex Porretto (City Council)

Absent: Sandra Tetley, Lacey White

3. Consider Approval Of Meeting Minutes

3.A Draft Minutes - May 14, 2026

Approval of the meeting minutes was deferred.

4. Public Comment

Members of the public may address the Committee. Speakers will be limited to three minutes.

Kathy Fetcher, senior producer of American Revival, which is a traveling festival of hope. Antoinnette will be providing the commissioners with additional material from Kathy.

5. Conflict of Interest

N/A

6. Discussion of 2026 Planning Commission Awards and identification of potential nominees for the Cultural Arts award category – Catherine Gorman

Catherine Gorman, Assistant Director of Development Services and Historic Preservation Officer, presented an overview of the Planning Commission's annual Planning & Design Awards Program. She explained the Commission's role as a recommending body on development matters and noted that the awards, established in 2019, recognize projects that positively benefit the City.

She reviewed past award recipients, including several cultural arts projects recognized prior to Cultural Arts becoming a formal award category in 2025. She noted that last year's Cultural Arts Commission nominations resulted in multiple award selections across various categories. Two previously submitted cultural arts nominations remain active on this year's slate. The board is asked to provide additional new nominations for 2026. Nominations open to the public on August 1 and close in September. The Planning Commission will workshop selections in September, with awards presented at City Council on November 12.

Required nomination information includes project details, photos, funding source (if applicable), and brief statements addressing evaluation criteria. Staff will distribute the

presentation to board members.

7. Financial Update – amount of FY26 funding available for public art grants

Approx. \$550K available for FY26 Public Art. Arts & Historic Preservation faces a \$410K two-year shortfall due to ordinance changes. Board will later determine whether to cover the gap or allow prorated reductions.

8. Update on SMU DataArts – timeline and resources available FY26

Staff reported that the SMU DataArts contract is complete, but finance requested an additional item this morning that may slightly affect the timeline. Updated timeline will be emailed to the Board once confirmed. Staff noted upcoming departmental restructuring and potential support for onboarding. A future request will be brought to use Marketing & Maintenance funds for training materials and customized instructional videos.

9. Discussion of Software Needs for grant applications including needs and potential costs

Staff presented the draft scope for an RFP for a grant-management software platform that will integrate with SMU DataArts and the City's finance system. Desired features include streamlined applications, automated reporting, and reduced staff workload. The estimated annual cost ranges from \$40K–\$100K, depending on volume and integration needs. Board members may submit additional requirements or share the document with local organizations for input. Implementation is not feasible for FY26, so this year's grants will use the current manual process.

10. Discuss and consider adoption of grant structure, amounts, frequency, target opening, and software needs

The Commission discussed options for FY26 public art grant allocations. Staff recommended issuing one immediate call using last year's manual process due to ongoing software implementation. After discussion, the Commission unanimously approved allocating \$150,000 as follows: \$75,000 for a major Public Art call, \$25,000 for an additional Public Art call, and \$50,000 for a micro-grant initiative potentially administered through a local nonprofit, with Tony Lyle making the motion, seconded by Sherill Hilton. Staff will return with proposed guidelines and parameters for each call.

11. Future Agenda Items

N/A

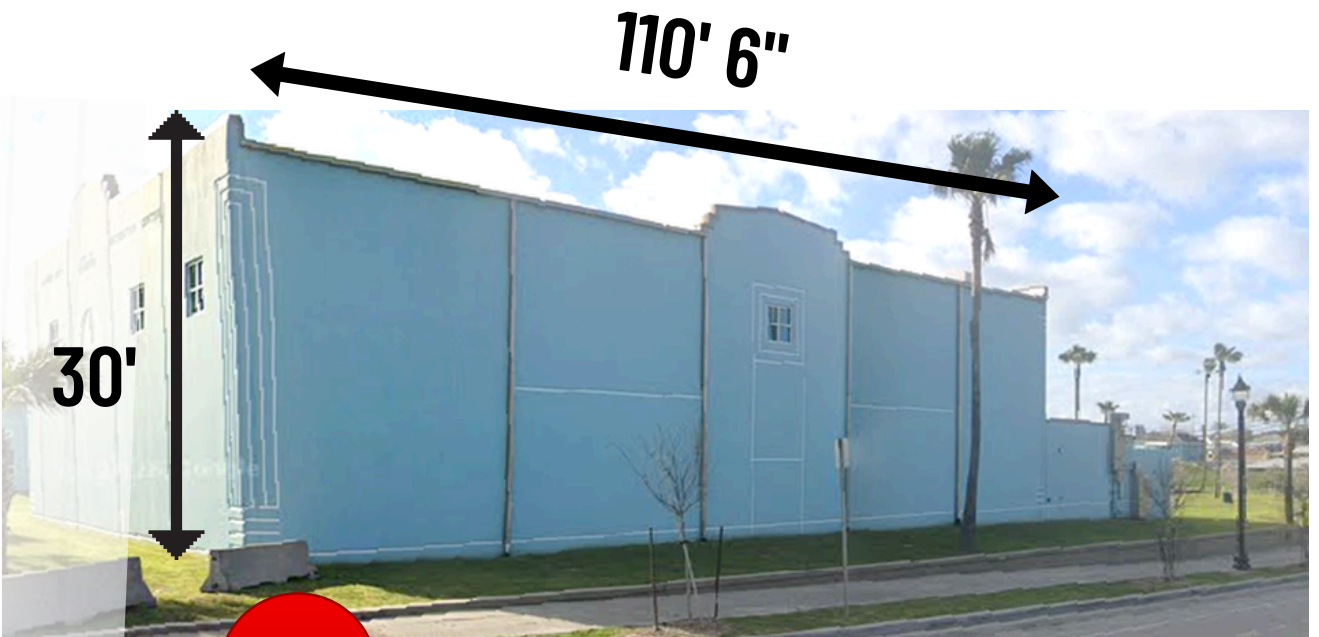
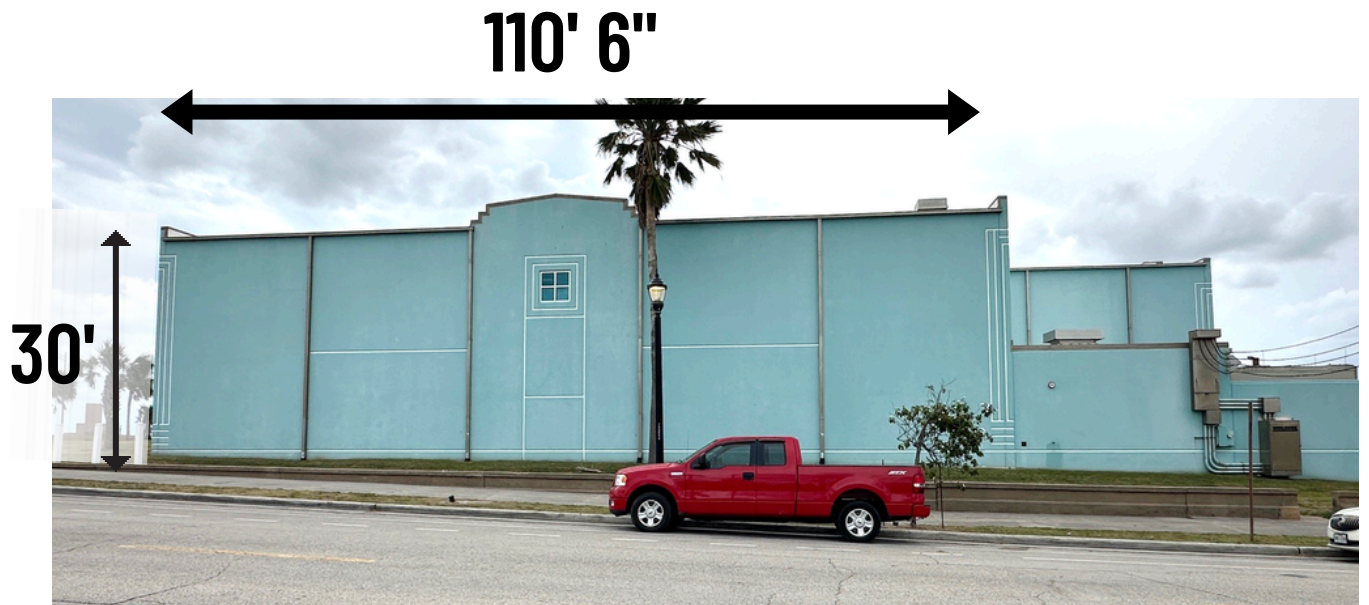
12. Adjournment

Meeting Adjourned by Chair Trey Click at 2:43 p.m.

Martha Alvarez

Executive Assistant to City Secretary

Date Approved:



Street View



Creative Placemaking & Arts Activation Pilot Program

Purpose

This working draft outlines a proposed implementation initiative of the City of Galveston's Cultural Arts Master Plan. The initiative is intended to strengthen creative placemaking, reduce administrative barriers to artistic activity, improve operational efficiency, and create a predictable framework for arts activation within Galveston's Cultural Districts while maintaining all existing ordinances and regulatory authority.

Project Origin

The concept originated through conversations between the Galveston Music Collective and the City's Arts & Culture Coordinator regarding busking. As discussions expanded, Arts Downtown GTX, local artists, downtown businesses, and City staff identified similar challenges involving lengthy approval processes, unclear guidance, and inconsistent expectations for small-scale artistic activity. Rather than developing a busking-specific solution, the concept evolved into a broader Creative Placemaking & Arts Activation Pilot Program.

Program Description

The pilot proposes establishing pre-reviewed Creative Activation Sites within the Downtown Cultural Arts District and the proposed African American Cultural Heritage District. Appropriate locations would be evaluated in advance for accessibility, safety, historic preservation, compatibility with adjacent uses, utilities, and operations. Discreet branded markers would define approved activation areas for uses such as live music, spoken word, dance, visual arts, temporary installations, demonstrations, and other compatible cultural programming.

Goals and Benefits

- Implement recommendations of the Cultural Arts Master Plan.
- Advance Music Friendly Texas Community objectives.
- Reduce repetitive staff review and streamline City processes.
- Remove unnecessary barriers while preserving existing ordinances.
- Provide consistent educational resources for artists, businesses, and staff.
- Strengthen cultural tourism through authentic creative experiences.
- Support economic development and creative entrepreneurship.
- Build long-term cultural infrastructure.

Stakeholder Engagement

Development of the pilot should include collaboration with the Arts Development Commission, Planning Commission, Landmark Commission, City Management, Development Services, City Marshal's Office, Special Events, Visit Galveston, property owners, downtown businesses, the Galveston Music Collective, Arts Downtown GTX, and artists representing multiple disciplines. Outreach should ensure the framework balances creativity, public safety, accessibility, historic preservation, and business compatibility.

Implementation Role

The initiative directly supports the Arts & Culture Coordinator's responsibility to implement the Cultural Arts Master Plan by reducing barriers to artists, improving coordination among City departments, creating educational resources, and integrating arts into community development. The project does not propose changes to City ordinances; rather, it streamlines existing processes and provides predictable pathways for approved activities.

Tourism and Marketing

Creative Activation Sites provide opportunities for Visit Galveston to promote authentic cultural experiences sought by cultural travelers. Marketing can encourage visitors to discover live music, painters, spoken word, and other creative experiences throughout the Cultural Districts while supporting local businesses and reinforcing Galveston's identity as an arts destination.

Future Enhancements

Following evaluation of the pilot, potential enhancements may include branded site markers funded through the Arts Development Commission, an interactive online map of approved locations, QR-code artist resource guides, lockable electrical access at select locations, artist etiquette guidance, contact resources, and expanded creative activation beyond the pilot districts.

Next Steps

Seek initial feedback from the Arts Development Commission Chair and Council liaison; refine the framework through stakeholder outreach; present the concept to the Arts Development Commission for discussion and direction; evaluate a one-year pilot and recommend future expansion based on outcomes.

POSSIBLE BUSKING LOCATIONS

BETWEEN 25TH AND 24TH



1. By Diana's Bartique
 - On the beach side of Strand Street, between benches between Diana's Bartique and towards Envy
 - Because of loud music from 1877, is best for daytime busking



2. By Jamaica Me Crazy

- On beachside of Strand, North of Jamaica Me Crazy and between Sweet Dreams
- Because of loud music from 1877, is best for daytime busking



4. By Shark Shack

- Harborside of Strand on the corner of 24th, in front of Shark Shack



BETWEEN 24TH AND 23RD



5. By Belle Lees

- On bayside side of Strand, between Galveston Airbrush and Belle Lees (across from Playground Grill)



6. By Jammin

- On bayside side of Strand, by Jammin. Close to Yagas
- Should be weekdays anytime, and on weekends only daytime (to avoid music from Yagas)



3. By Playground Grill

- On the beachside of Strand, at the corner of 24th in front of Playground Grill, next to La Kings
- Due to music at Playground Grill, is best for weekday daytime and weekday nights



23. By Pardon My French

- On the beachside side of Strand, between Pardon My French and A Holistic Solution signs



22. By the Chamber of Commerce

- Beachside side of Strand, to the East side of the Regional Chamber of Commerce door



21. By The Spice & Tea Exchange

- On the beachside side of Strand, between 2301 Strand and The Spice & Tea Exchange



20. By El Tiempo Cantina

- On the beachside side of Strand, at the corner of 23rd, next to the El Tiempo Cantina Sign



BETWEEN 23RD AND 22ND



7. By Saltwater Soul

- On the bayside side of Strand, on the corner of 23rd, at 2228 Strand which is Saltwater Soul



8. By Jewel Garden

- On the bayside side of Strand, under the lamp by the Jewel Garden sign, next to the Roof Garden



9. By Gracies

- On the bayside of Strand, at the corner of 22nd, in front of Gracies



19. By Old Time Photo

- On the beachside side of Strand, close to the corner of 23rd, in front of Old Time Photo



18. By The Admiralty

- On the beachside side of Strand, between the signs for the Admiralty and the Chocolate Factory



17. By Nia Cultural Center

- On the beachside side of Strand, in front of the Nia Cultural Center, just East of their entrance



•

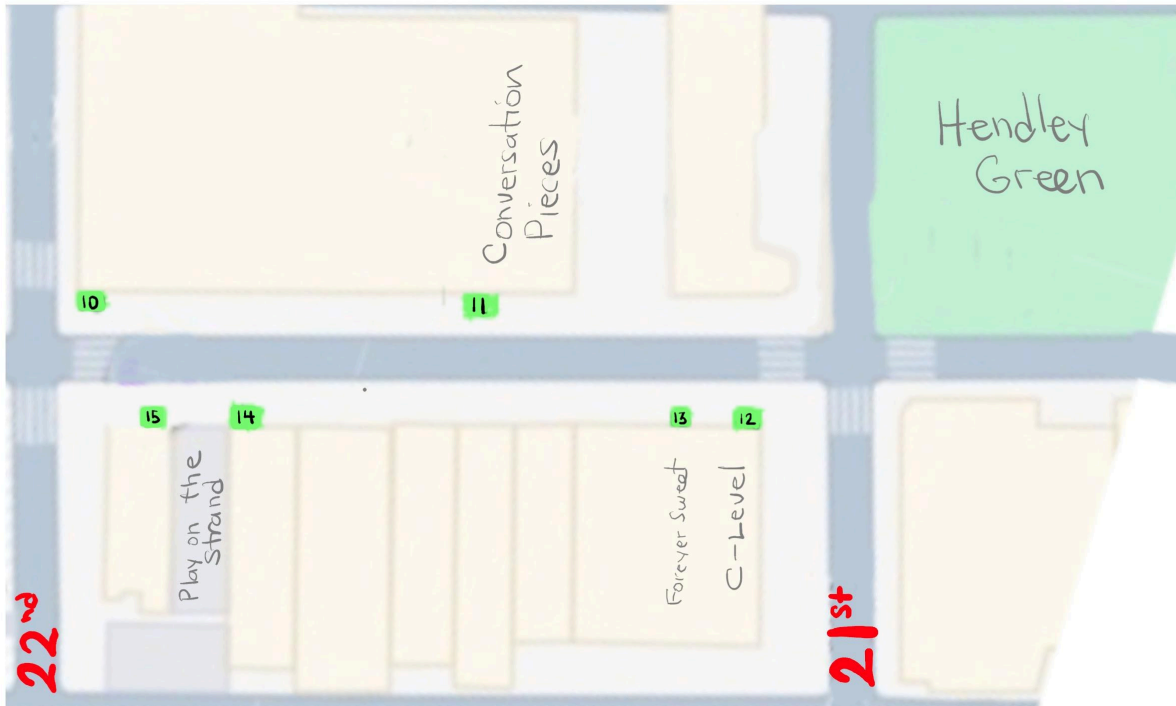
16. By Horse Carriages

- On the beachside side of Strand on the West corner of 22nd where the horse carriages are. Anywhere along this corner would be good



•

BETWEEN 22ND AND 21ST



10. By Pelican Island

- On bayside side of Strand, at the corner of 22nd in front of an empty storefront. Close to Pelican Island.



11. By Conversation Pieces

- On bayside side of Strand, by the benches between 2116 Private Residence, and Conversation Pieces



15. By Galveston Arts Center

- On beachside side of Strand, just East of the GAC entryway



14. By Play on the Strand

- On beachside side of Strand on either bench under the Play on the Strand sign, or next to and under Surf Styles sign, next to Rosarios



13. By Forever Sweet

- On beachside side of Strand in front of C-Level, close to Forever Sweet (2105 Strand)



12. By C-Level

- On beachside side of Strand on the corner of 21st street, in front of C-Level



Agenda Item 4

ADC requested municipal Artist Exchange research

An Artist Exchange program could provide opportunities for Galveston artists to engage with regional, national, and international creative communities while bringing visiting artists to Galveston to create, collaborate, teach, exhibit, and perform. Such programs can strengthen cultural tourism, encourage professional development, expand cultural diplomacy, and elevate Galveston's identity as a destination for arts and culture.

Examples of Municipal & Community Exchange Models

Program	Model	Discussion Takeaway
Creative Fusion – Cleveland, Ohio	Structured artist residencies with community workshops, exhibitions, and public projects hosted by local cultural organizations.	Demonstrates how civic partnerships can strengthen community engagement and cultural tourism. Source: Grantmakers in the Arts
Sister Cities International – Arts & Cultural Exchanges	Municipal governments facilitate exchanges through sister-city relationships, exhibitions, performances, and educational partnerships.	Shows how municipal relationships can support long-term artistic collaboration and destination marketing. Source: Sister Cities International
Creative CityMaking – Minneapolis, Minnesota	Artists collaborate with municipal departments on civic initiatives supported by public and philanthropic funding.	Illustrates how artists can support community development while increasing public engagement. Source: Creative CityMaking

Discussion Considerations

Potential Benefits

- Promote Galveston artists beyond the local market.
- Increase cultural tourism and destination marketing.
- Build regional, national, and international partnerships.
- Encourage artist collaboration and professional development.
- Support implementation of the Cultural Arts Master Plan.
- Create opportunities for grants, sponsorships, and philanthropic investment.

Potential Challenges & Costs to Consider

- Funding source and long-term sustainability.
- Artist selection process and equitable access.
- Administrative oversight and staffing capacity.
- Travel, lodging, insurance, visas (when applicable), and liability.
- Host organization responsibilities and partnership agreements.
- Measuring tourism, economic impact, and community benefit.
- Compliance with Hotel Occupancy Tax eligibility requirements.
- Marketing, outreach, translation, and public programming costs.

Questions for the Arts Development Commission for staff guidance

- Should staff research regional, national, and international exchanges under a single program?
- Should the program prioritize communities with existing cultural or municipal relationships?

Discussion Item 5

Recommended Uses of Hotel Occupancy Tax Surplus Funds

Background

The City has identified approximately \$3 million in available Hotel Occupancy Tax (HOT) surplus funding dedicated to the arts. City Council has requested recommendations from the Arts Development Commission regarding potential uses of these one-time funds.

Because these funds represent a non-recurring resource, staff recommends prioritizing investments that create long-term capacity, reduce future operating costs, leverage outside funding, and strengthen implementation of the City's adopted Cultural Arts Master Plan. Several major planning initiatives are currently underway or beginning that are expected to identify additional one-time implementation costs, long-term operational needs, and opportunities to leverage external funding.

Current Projects Expected to Identify Future Investment Needs

Initiative	Current Status	Potential One-Time Implementation Costs
Cultural Asset Assessment & Maintenance Plan	Beginning	Conservation priorities, GIS/database implementation, deferred maintenance planning
Strategic Arts Marketing Plan	Beginning	Branding implementation, website enhancements, marketing tools, digital content, outreach
Strategic Planning for Municipal Arts Program (Houston Endowment)	Beginning	Organizational structure, staffing recommendations, implementation roadmap
SMU DataArts	Implementation	Organization onboarding, reporting systems, training
Grant Management Software	Procurement	Software acquisition, startup, integration, applicant education
Creative Placemaking Initiatives	Pilot	Equipment, activation materials, temporary infrastructure
Public Art Program Expansion	Ongoing	Artist calls, jury processes, conservation planning
Cultural District Implementation	Ongoing	Branding, signage, programming, outreach
Known FY2026–FY2027 Projects that are examples of spends that could be funded by surplus and/or interest from the surplus	Active	Kempner Fountain assessment, Málaga mural lift, organizational support budget adjustment, marketing implementation, master plan implementation, strategic research, onboarding and education

Staff Recommendation

Staff recommends that significant expenditures from available surplus funding be deferred until completion of the major planning initiatives currently underway, including the Cultural Asset Assessment, Strategic Arts Marketing Plan, Strategic Planning Initiative funded by the Houston Endowment, and related implementation studies. These efforts are expected to provide detailed cost estimates, implementation priorities, staffing recommendations, and capital needs that will better inform strategic use of one-time surplus funding.

Long-Term Policy Consideration

As part of the Houston Endowment-funded Strategic Planning Initiative, staff recommends evaluating potential long-term funding structures that could support municipal arts initiatives while maintaining compliance with applicable law and City policy. Concepts may include an Industrial Development Corporation (IDC)-style model or affiliated nonprofit partnership capable of supporting capital improvements, cultural infrastructure, public art conservation, disaster recovery, strategic opportunities, and future implementation of the Cultural Arts Master Plan. Any recommendation would be developed in consultation with City Management, Finance, Legal, and other appropriate departments before consideration by the Commission or City Council.

Guiding Principle

Use one-time funds for one-time investments. Use recurring Hotel Occupancy Tax revenues for recurring operations. Completing the City's current planning initiatives before making major surplus funding recommendations will allow the Commission to prioritize investments using comprehensive data.

Discussion Item 6 – Discuss and Consider Open Calls to Artists, Orgs, Panelists, and Rubrics

Transition to a Regional Best Practice Model

The FY2026 Transitional Open Calls represent one component of the Arts Development Commission's broader transition to a modernized municipal arts funding framework.

As directed by the Commission, staff has evaluated the Hotel Occupancy Tax (HOT)-funded grant programs administered by the Houston Arts Alliance (HAA) as a regional benchmark for best practices in municipal arts grantmaking. The Commission's long-term vision is to transition toward a recurring quarterly funding model that increases access to funding opportunities, improves transparency, strengthens peer review, and provides consistent support for Galveston's artists and arts & cultural organizations.

The FY2026 Transitional Open Calls have been intentionally designed to reflect this direction. The proposed Calls mirror the structure and objectives of HAA's **Let Creativity Happen (LCH)** and **Support for Artists & Creative Individuals (SACI)** programs while being adapted to comply with the City of Galveston's ordinance, new ordinance directed administrative processes, and ADC identified priorities.

This transition also extends to mirroring HAA's organizational support, their Support for Organizations (SO). Previously approved awards for non-profit organizational support, made under the former Arts & Historic Preservation Advisory Board (AHPAB) in 2025 for FY26 & FY27, account for approximately **\$1.8 million** of the ADC's FY26 allocations.

Taken together, these efforts represent the next phase in the City's transition toward a comprehensive municipal arts funding program that aligns with regional best practices while remaining uniquely tailored to Galveston's local HOT ordinances and capacity for oversight.

Open Call	Funding	HAA Reference	ADC Alignment	Purpose
Call 1 – Admin. Of Artist Micro Grants	\$70k- \$80k	Let Creativity Happen	Arts Development	Select nonprofit to administer micro-grants.
Call 2 – Open Call to Artists	\$75k	SACI	Public Art / Creative Placemaking	Artist-driven tourism projects.
Call 3 – Emerging Artist Opportunities	\$25k	SACI (scaled)	Artist Development	Support emerging artists.

Regional Best Practice Reference

Staff reviewed the Houston Arts Alliance peer panel framework. HAA emphasizes professional expertise, demonstrated artistic knowledge, experience evaluating work or grants, diverse perspectives, fairness, and conflict-of-interest screening. Staff recommends these principles serve as the foundation for ADC panel selection, supplemented by call-specific expertise.

Panel Review Philosophy

Peer review is recognized as a best practice for competitive arts funding. Panelists evaluate applications using Commission-approved rubrics. Panel recommendations are advisory; final recommendations are made by the ADC and forwarded to City Council.

Call No. 1 – Administration of Artist Micro Grants

Purpose: Select a qualified nonprofit to administer approximately \$50,000 in artist micro-grants and receive \$20,000- \$30,000 for administration, outreach, reporting, and recommendations that help build the City's future grant infrastructure.

This Call is modeled after the intent and accessibility of the Houston Arts Alliance's **Let Creativity Happen (LCH)** grant program, which provides smaller, flexible funding opportunities that encourage artistic innovation and community-based projects. Rather than administering individual artist grants directly, the City proposes selecting a qualified nonprofit partner to administer artist micro-grants on behalf of the City while developing recommendations, procedures, and reporting tools that will support implementation of the Arts Development Commission's future quarterly grant program.

Why LCH?

LCH is about:

- Lower barriers
- Smaller awards
- Community creativity
- Flexible projects
- Broad participation

Recommended General Panel Qualifications

Professional arts experience; demonstrated knowledge; experience evaluating work or grants; diverse perspectives; objectivity; conflict-free participation.

Additional Expertise Recommended for this Call

- Governmental grant receipt and reporting
- Community foundation administration
- Municipal arts funding
- Public finance
- Program evaluation

Criteria	Points
Organizational Capacity	20
Grant Administration Experience	20
Financial Management	15
Outreach & Accessibility	15
Administration Process	10
Evaluation	10
Innovation	10
TOTAL	100

Call No. 2 – Open Call to Artists

Purpose: Support artist-driven projects that advance cultural tourism through artistic excellence, creative placemaking, exhibitions, performances, and public engagement.

This Call closely aligns with the Houston Arts Alliance's **Support for Artists & Creative Individuals (SACI)** grant program, which provides direct support to artists creating work that benefits the public and contributes to Houston's cultural vitality. The City of Galveston's Open Call has been adapted to reflect the Arts Development Commission Ordinance, emphasizing projects that advance cultural tourism, public engagement, creative placemaking, and the City's Hotel Occupancy Tax objectives.

Recommended General Panel Qualifications

Professional arts experience; demonstrated knowledge; experience evaluating work or grants; diverse perspectives; objectivity; conflict-free participation.

Additional Expertise Recommended for this Call

- Professional artist
- Public artist
- Curator
- Museum professional
- Gallery director
- Creative placemaking
- Architect
- Cultural tourism
- Historic preservation

Criteria	Points
Artistic Excellence	25
Project Merit	20
Community Impact	15
Tourism Benefit	15
Feasibility	10
Budget	10
Accessibility	5
TOTAL	100

Call No. 3 – Emerging Artist Opportunities

Purpose: Broaden participation for emerging artists, first-time applicants, and innovative projects.

This Call represents a scaled opportunity modeled after the Houston Arts Alliance's **Support for Artists & Creative Individuals (SACI)** program. By offering smaller awards, the Commission seeks to encourage participation from emerging artists, first-time applicants, and innovative projects while expanding access to public arts funding and cultivating future applicants for the City's quarterly grant program.

Recommended General Panel Qualifications

Professional arts experience; demonstrated knowledge; experience evaluating work or grants; diverse perspectives; objectivity; conflict-free participation.

Additional Expertise Recommended for this Call

- Professional artist
- Artist mentor
- Arts educator
- Curator
- Gallery owner
- Community arts leader

Criteria	Points
Artistic Merit	30
Growth Potential	20
Community Benefit	15
Innovation	15
Feasibility	10
Budget	5
Accessibility	5
TOTAL	100

Recommended Timeline if ADC cannot move Sept. meeting up to tighten timeline

July: Approve Calls, panel qualifications, and rubrics. July 13th, open calls to artists, orgs, and panelists.

August: ADC appoints panelists and passes rubric. Staff educates panelists.

September: Calls close Sept.1 and panelists review closes Sept.8. Staff compiles Panelists recommendations for Sept. 11 presentation to ADC to vote and make formal recommendations for council.

October: ADC recommendations to Council (unless we can move this up in time for September Council) this is the beginning of new budget year and possibly new board members

November: Council consideration.