



**NOTICE OF REGULAR MEETING**  
**Park Board of Trustees of the City of Galveston**  
**Tourism Development Advisory Committee**  
**Tuesday, April 14, 2026 at 9:00 AM**  
**Park Board Plaza**  
**601 Tremont Street, Galveston, Texas 77550**

- I. Call Meeting To Order
- II. Pledge of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee

*The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting prior to the start of the meeting. Each person will be limited to three (3) minutes, regardless of the number of items addressed.*

VI. Business

- A. Discuss and Consider Approval of March 10, 2026, Meeting Minutes (Vanessa Almazan)
- B. Presentation on FY26 vs. FY27 Penny Value and the Revenue Impact on the FY27 HOT Funded Budgets (Marty Miles, 5 minutes)
- C. Presentation of Earned Media Results (Chris Stanley, 10 Minutes)
- D. Update on Artist Soccer Balls (Melody Smith, 5 Minutes)
- E. Discuss and Consider Approval of Tourism Development Expenditures (Melody Smith, 5 Minutes)
- F. Update On Ongoing Projects (Melody Smith, 5 Minutes)

VII. Future Agenda Items

- A. 2025-2026 Committee Workplan

VIII. Announcements

IX. Adjournment

***I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before April 08, 2026, 5:00 p.m.***

**Approved**

*Jason Hardcastle, Chair, Park Board of Trustees/Chair, Tourism Development Advisory Committee*

**Approved as to Format**

*Marty Miles, CEO*

**Please Note Members of the City Council may be attending and participating in the discussion.**

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

**P O S T E D**  
04/08/2026  
4:15pm MA

**CITY SECRETARY'S  
OFFICE**