



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, October 14, 2025 at 9:00 AM
Park Board Plaza
601 Tremont Street, Galveston, Texas 77550

- I. Call Meeting To Order
- II. Pledge of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee
The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting prior to the start of the meeting. Each person will be limited to three (3) minutes, regardless of the number of items addressed.
- VI. Business
 - A. Discuss and Consider Approval of the September 09, 2025, Meeting Minutes (Vanessa Almazan)
 - B. Present New Media Planning and Buying Agency of Record — AJR Media Group (Melody Smith and Nelson Gumm, AJR Media Group, 10 Minutes)
 - C. Update on Ongoing Projects (Tony Lyle, 5 Minutes)
- VII. Future Agenda Items
 - A. 2025-2026 Committee Workplan
- VIII. Announcements
- IX. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before October 08, 2025, 5:00 p.m.

Approved

Jason Hardcastle, Chair, Park Board of Trustees/Chair, Tourism Development Advisory Committee

POSTED
10:25am
OCT 08 2025

Approved as to Format
Marty Miles, Interim CEO

CITY SECRETARY'S
OFFICE



Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)