



NOTICE OF REGULAR MEETING

**Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee**

Tuesday, July 8, 2025 at 9:00 AM

**Park Board Plaza
601 Tremont Street, Galveston, Texas 77550**

- I. Call Meeting To Order
- II. Pledge of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee

The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting prior to the start of the meeting. Each person will be limited to three (3) minutes, regardless of the number of items addressed.

VI. Business

- A. Discuss and Consider Approval of the June 10, 2025, Meeting Minutes (Vanessa Almazan)
- B. Discuss and Consider Approval of Fiscal Year 2026 Tourism Development Operating Budget (Joshua Scheer, 15 Minutes).
- C. Present Port of Galveston Cruise Performance from Cruise Line International Association (CLIA) Reporting (Melody Smith and Tourism Economics, 10 Minutes)
- D. Presentation on Pre-Cruise Hotel Stay Trends in Galveston and Galveston County (Melody Smith, Cindy Decker, Tourism Economics, 10 Minutes)
- E. Presentation of Competitive Marketing Lodging Sector Performance (Melody Smith, Cindy Decker, Tourism Economics, 10 Minutes)
- F. Presentation On Sargassum Management Protocols and Restrictions (Sheryl Rozier and Elizabeth Walla, 10 Minutes)
- G. Update On Public Relations Advocacy Efforts (Chris Stanley, 10 Minutes)
- H. Discuss and Consider Approval of Special Event Incubator Funding for 2025 Ghost Coast Festival (Bryan Kunz, 5 Minutes)

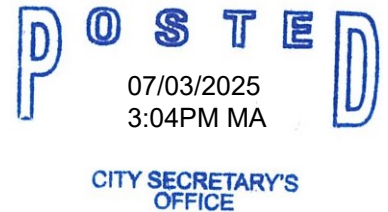
- I. Discuss and Consider Approval of Special Event Incubator Funding for 2025 Galveston Pirate Festival (Bryan Kunz, 5 Minutes)
- J. Discuss and Consider Approval of Special Event Incubator Funding for 2025 Old Quarter Songwriter Festival (Bryan Kunz, 5 Minutes)
- K. Update On Visit Galveston's Ongoing Projects (Melody Smith, 5 Minutes)

VII. Future Agenda Items

- A. 2024-2025 Committee Workplan

VIII. Announcements

IX. Adjournment



I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before July 03, 2025, 5:00 p.m.

Approved

Jason Hardcastle, Chair, Park Board of Trustees/Chair, Tourism Development Advisory Committee

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)