



NOTICE OF REGULAR MEETING

**Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee**

Tuesday, May 13, 2025 at 9:00 AM

**Park Board Plaza
601 Tremont Street, Galveston, Texas 77550**

- I. Call Meeting To Order
- II. Pledge of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee

The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting prior to the start of the meeting. Each person will be limited to three (3) minutes, regardless of the number of items addressed.

VI. Business

- A. Discuss and Consider Approval of the April 08, 2025, Meeting Minutes (Vanessa Almazan)
- B. Present and Discuss the Strategic Planning Process (Susan Keeble, Robert Carmona, 15 Minutes)
- C. Discuss and Consider Approval of the Value of Fiscal Year 2026 Hotel Occupancy Tax (Bryson Frazier, 15 Minutes)
- D. Discuss and Review Draft of Fiscal Year 2026 Tourism Development Operating Budget (Bryson Frazier, 15 Minutes)
- E. Update of Zoppe Circus Final Data (Vince Lorefice, Melody Smith, 5 Minutes)
- F. Update On Public Relations Familiarization (FAM) Tours (Chris Stanley, 10 Minutes)
- G. Update on the First Round of Reserve Funds Spend for Economic Recovery Efforts Post Tropical Storm Beryl (Tony Lyle, Melody Smith, 10 Minutes)
- H. Discuss and Consider Approval of Funding to Host 2026 US Sports Congress (Bryan Kunz, 5 Minutes)

- I. Update on Visit Galveston's Ongoing Projects (Tony Lyle, Melody Smith, Shawna Reid, 5 Minutes)

VII. Future Agenda Items

- A. 2024-2025 Committee Workplan

VIII. Announcements

IX. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before May 09, 2025, 5:00 p.m.

Approved

Jason Hardcastle, Chair, Park Board of Trustees/Chair, Tourism Development Advisory Committee

Approved as to Format

Kimberly Danesi, CEO

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

POSTED
05/09/2025
2:39PM Alvarez

**CITY SECRETARY'S
OFFICE**